Yasaman Aminian, Digital Product Designer

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2. linkedin.com/in/yasaman-aminian

EXPERIENCE

Pharmabits, Remote
Product Designer, Brand Designer

February 2024 - Present

- Optimized design and development collaboration and communication by creating design system components and implementing tokenization for efficient handoff.
- Advanced from intern to junior product designer within two months due to strong performance.
- Worked closely with developers, team leads and marketing team to ensure seamless execution.
- Designed and developed the commercial website and all essential assets for a German B2B digital product using WIX no-code tool.
- Created and delivered a B2B SaaS portal tailored for pharmaceutical clients in Germany.
- Conducted usability tests with prototypes to gather and incorporate user feedback.
- Conducted UX-research and benchmarking.
- Developed marketing collateral for commercial use and established the brand identity, offering guidelines and principles to define the product's visual and functional style.

Golpakhsheaval, Tehran, Iran
Junior UI/UX designer

November 2023 – February 2023

- Designed and launched a B2B ecommerce platform for wholesale purchasing, serving the subsidiaries of Golrang Company.
- Collaborated with developers to ensure smooth design handoffs and successful implementation.
- Established a comprehensive design system to enhance future scalability and usability for the platform.

EDUCATION

London University for the Creative Arts
MA User experience Design

September 2024-present

University of Tehran
Bachelor of architecture engineering

October 2017 – July 2023

- GPA: 19.74 out of 20
- Worked as the photographer at university's Association of Architecture
- Worked on various architecture design projects such as the design of an art therapy center.
- Engaged in the group project of a national architecture competition of house design in "Koocheh" magazine.
- Worked and researched on the thesis with the subject of " Designing an art therapy center with the use of environmental psychology"

SKILLS

Design Tools: Figma, Photoshop, Illustrator, In-Design
Prototyping and Wireframing: Figma
3D Modelling: Rhino, Autodesk Revit, Lumion
Product and Task Management: Trello, Azure
Others: Adobe premier, adobe audition

OTHER

- Graded 7.5 in ielts UKVI exam.
- Worked volunteery as english and mathematics teacher.
- Achieved a remarkable rank of 395 out of 144,000 candidates in the Mathematics and Physics National University Entrance Exam